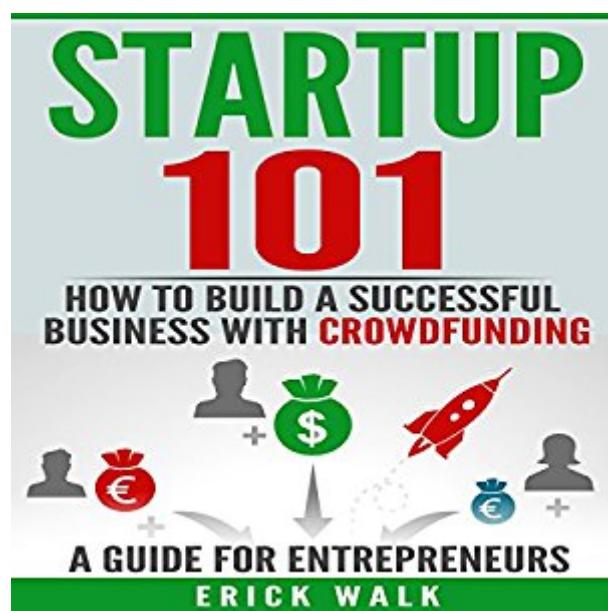


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Startup 101: How To Build A Successful Business With Crowdfunding: A Guide For Entrepreneurs



Book Information

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Customer Reviews

Crowdfunding is the process of funding a project or experiment by raising monetary contributions from a large number of people. Before crowdfunding, entrepreneurs came up against numerous challenges to protect funding like applying for a small business loan, searching for grants, borrowing money from family members and friends or using their savings. Crowdfunding, however, provides a method to obtain the funds needed to launch an idea quickly and with the support of an engaged community. Erick Walk with this enlightening step-by-step guide teaches us the types of Crowdfunding and how to run a campaign. I certainly enjoyed the chapter with the crowdfunding success stories. Hugely recommended.

It takes a lot of money to establish a successful business. Crowdfunding helps any entrepreneur to raise money by monetary contribution from people. This concept itself is great and I hardly knew much about this. Erick Walk has written this small but valuable book full of start-up ideas to make a business grow. This guide took me through all the steps involved in Crowdfunding! It explains what Crowdfunding is, how it can help my business, how to start it, arrange campaigns and shared some success stories as well! It will definitely help my father for his real estate ventures. Thanks to the author for this great book :)

This book will make over you from a complete beginner into a crowdfunding black belter. Equity crowdfunding is going to change my view of capitalism. I realized business owners were thirsting for

a new avenue to raise money for their company. This book will serve the needs of a global audience comprising entrepreneurs, financiers, and other professionals. They will learn how and when to use one or more of the five money-raising strategies in the digital age. This book is for people who are curious about the industry, or for people who know it, love it, and want to learn more. Very interesting topic and concise presentation of each categories.

If you are an entrepreneur who is just starting with your small business and needed to find investors for it. Then you should have this guide. This book do really can help you with what you needed. One thing that you must know is what they called Crowd-funding. If you never heard of it. Then you must never miss this one opportunity. Success can be achieve by getting the right information and what you need is this guide.

This was a very good and insightful book. This information can give guidance and enlighten the entrepreneurs about the best methods, rules and regulations etc. in crowdfunding. I believe all entrepreneurs should go through this book to get better idea of what to expect in crowdfunding since its all written down solid in here. This information here helped me realized how to get the best out the opportunities available to me.

This book explains everything you need to know on how crowdfunding helps you in establishing your own business and how it leads you to success. In it, it will show you what Crowdfunding is, how it fits your business model, how set a successful crowdfunding campaign, how to find the proper platform to place your pitch, and more. It is a must-read guide that all entrepreneurs must have.

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